

# CoC NOFA FY 2019: What's New and How to Build Upon Your Work to End Homelessness

July 16, 2019

2:00 – 3:00 p.m. ET





# Presenters

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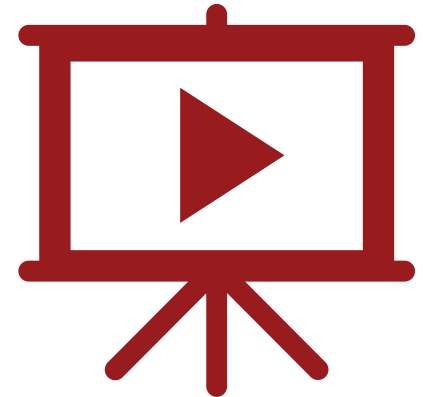
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# Webinar Format

- This webinar is offered as information only by USICH – and is not a HUD webinar
- 60 minute webinar
- Approximately 15-20 minutes for questions
- Use the question and answer feature at any time – we will get to as many as we can during Q&A at the end of the webinar
- If you are having technical difficulties, try exiting the webinar and logging back in
- For answers to more specific questions about the NOFA, visit the [FY 2019 CoC Program Competition page](#) on **HUD Exchange** and/or use the [AAQ Portal](#)



*This webinar will be recorded and posted to [www.usich.gov](http://www.usich.gov) within 2-3 days.*



# Webinar Agenda

- I. Advancing *Home, Together*: The Federal Strategic Plan to Prevent and End Homelessness
- II. Highlights and Changes in the FY 2019 Competition
- III. Strategies for Success
- IV. Resources
- V. Question and Answer Session



# Advancing Home, Together

## Our Shared National Goals

- Ending homelessness among **Veterans**
- Ending chronic homelessness among **people with disabilities**
- Ending homelessness among **families with children**
- Ending homelessness among **unaccompanied youth**
- Ending homelessness among **all other individuals**



# Advancing Home, Together

*To ensure that homelessness is **rare, brief, and one time***

We know what it takes to prevent and end homelessness:

- Evidence-based practices
- A laser focus on quick housing placement and supporting housing stability
- Multiple funding sources and sectors working together
- Data-driven decision-making
- Effectively serving everyone with fairness, equity, and inclusion



# Overview of the Competition

- Approximately **\$2.3 billion** in funding is available, including up to \$50 million available for DV Bonus projects
- This is a **competitive** NOFA, meaning that there is a strong emphasis on system performance
- Deadline: **8:00 p.m. EDT September 30, 2019**



# Overview: “New Project” Types through Reallocation or Bonus

- **New project types: Reallocation or CoC Bonus**
  - PH-PSH
  - PH-RRH
  - Joint TH and PH-RRH
  - HMIS
  - SSO-CE
- **New project types: DV Bonus**
  - PH-RRH
  - Joint TH and PH-RRH
  - SSO-CE





# “Tools” in the NOFA

- Ranking
- Reallocation
- Transition
- Consolidation
- Expansion



# Policy Priorities

1. Ending homelessness for all persons.
2. Creating a systemic response to homelessness.
3. Strategically allocating and using resources.
- 4. Using an evidence-based approach.**
- 5. Increasing employment.**
- 6. Providing flexibility for housing first with service participation requirements.**



# Policy Priorities

## 4. Using an evidence-based approach

- Prioritize projects that use **data and evidence**, including project **cost-effectiveness** and impact on positive **outcomes**
- **Examples** of measures to evaluate projects:
  - rates of positive **housing outcomes**, such as reduced length of time homeless and reduced rates of return to homelessness;
  - improvements in **employment and income**
  - improvements in **overall well-being**



# Policy Priorities

## 5. Increasing employment

- Work with **local employment agencies and employers** to prioritize training and employment opportunities.
- Promote **partnerships with public and private organizations** that promote employment.



# Policy Priorities

## 6. Providing flexibility for housing first with service participation requirements

- Ensure housing placement **without preconditions.**
- There is flexibility for programs to have service participation requirements **after** a person has been stably housed, **when service participation is likely to promote important outcomes.**

# CoC Application Scoring: FY18 vs. FY19

Category	FY 2019* Points	FY 2018 Points	Change from FY18 to FY19
1. Project Capacity, Review, and Ranking	29	29	0
2. System Performance	60	56	+ 4
3. HMIS	9	13	- 4
4. Point-in-Time Count	6	6	0
5. Performance and Strategic Planning	40	48	- 8
6. CoC Coordination and Engagement	56	48	+ 8
<b>Total Points:</b>	200	200	0
7. CoC Merger Bonus Points	5 to 25	5 to 25	0

\*see page 50 of NOFA



# Selected Items: Scoring

- System Performance (+4 overall)
  - Separated employment income from non-employment income into two sub-categories, increasing points overall from 4 to 8
- Performance and Strategic Planning (-8 overall)
  - Reductions in points across many sub-categories
  - Changing measure of “reducing chronic homelessness”



# Selected Items: Scoring

- CoC Coordination and Engagement (+8 overall)
  - Continuing emphasis on addressing racial disparities and protecting against discrimination
  - Six new points for “promoting and increasing employment” with specific expectations





# Highlights Related to Youth

- YHDP projects initially awarded in FY 16 may be eligible for renewal in the CoC competition this year.
- Renewing YHDP projects can be consolidated, following the consolidation rules outlined in the NOFA, but cannot use the reallocation/transition processes, consolidate with a non-YHDP project, nor use expansion.
- “Youth aged 24 and under must not be required to provide third-party documentation that they meet the homeless definition in 24 CFR 578.3 as a condition for receiving services funded under this NOFA.” (pp. 12-13)
- “Any youth-serving provider funded under this NOFA may serve unaccompanied youth aged 24 and under (or families headed by youth aged 24 and under) who have an unsafe primary nighttime residence and no safe alternative to that residence.” (pp. 12-13)



# Highlights Related to DV Bonus

- No limit on the number of PH-RRH and Joint TH and PH-RRH projects, but each must be for at least \$25,000.
- CoCs can submit one project application for an SSO-CE project to better serve people fleeing or attempting to flee domestic violence, dating violence, and stalking.
- DV Bonus projects are scored differently this year, with more points for the quality of the project and fewer points related to the CoC Application score.



# Continuing Emphases

- System performance measures
- Low-barrier programs and systems
- Reallocation and ranking based on program performance
- Strengthening coordinated entry
- Collaboration with community partners
- Addressing the needs of all subpopulations
- Using data well
- Using evidence-based practices
- Identifying and addressing racial disparities



# Strategies for Success

1. Read and follow the detailed instructions.
2. Regularly revisit the FAQs during the competition period.
3. Use a performance scorecard or HUD's rating and ranking tool to rank projects.
4. Use intervention-appropriate metrics to measure the performance of programs, particularly those serving youth, survivors of domestic violence, and people with disabilities.
5. Use best practices in designing an effective, transparent coordinated entry system that promotes participant choice and engages all parts of the system.



# Strategies for Success

6. Reallocate based on a fair process, as well as a thorough and transparent evaluation of projects, reallocating away from projects that are underutilized, underperforming, not sufficiently low-barrier, and so on.
7. Review every application to ensure that information is accurate and complete.
8. Pay attention to threshold requirements.
9. Carefully consider the use of opportunities to improve system performance through expansion, transition, reallocation, consolidation, and new projects.
10. Submit EARLY!



# Some Strategies to Avoid

1. Shaving a little from each project when reallocating.
2. Applying for projects that are underutilized, underperforming, or no longer meet the needs of people experiencing homelessness. (Reallocate instead.)
3. Using closed or subjective ranking processes.
4. Leaving money on the table.



# Helpful Resources

- **HUD CoC Program Resources related to the FY2019 CoC NOFA** (<https://www.hudexchange.info/programs/e-snaps/fy-2019-coc-program-nofa-coc-program-competition/#nofa-and-notices>)
- **HUD *e-snaps* Resources** (including new “special topics” section) (<https://www.hudexchange.info/programs/e-snaps/>)
- **USICH Resources** ([www.usich.gov](http://www.usich.gov))
- **Technical Assistance** to strengthen partnerships with DV service providers ([www.safehousingpartnerships.org](http://www.safehousingpartnerships.org))



# Quick Break

*We're taking a brief break between our presentation and the Q & A session to gather your questions.*

*We'll be back in just a few minutes.*





# Q&A



# More Questions?

For answers to more questions about the NOFA visit:

- FAQs: <https://www.hudexchange.info/faqs/reporting-systems/e-snaps-homeless-assistance-application-and-grants-management-system/>
- Ask-A-Question: <https://www.hudexchange.info/program-support/my-question/>
- Contact your USICH Regional Coordinator using our [State Data and Contacts Map](#) (click on your state to find your RC)
- Come find us at the NAEH Conference on July 22-24!



[www.usich.gov](http://www.usich.gov)